

ECON4705: Managerial Economics

- x Apply the concepts of present value, net present value and future value to make managerial decision.
- x Compare and contrast managerial decisions associated with different market structures.
- x Discuss how antitrust policy and other regulations affect decision making.
- x Explain how business managers make decisions about final products, production process, and location of the firm and how they make decisions under uncertainty and differing levels of information.
- x Explain key business communication, and accounting principles.
- x Use algebra, graphs, calculus and spreadsheets as tools to make managerial economics.
- x Evaluate business case studies and communicate those evaluations clearly and professionally.

INSTRUCTIONAL METHODOLOGY AND DELIVERY

This course is delivered via distance education format using the CU Canvas system. The asynchronous format will use a combination of readings, online discussion, and other web-based resources.

Asynchronous learning does not require real-time (or synchronous) interaction; instead, content is available online for you to access when it best suits your schedule, and assignments are completed prior to the deadlines listed in the schedule. You will interact with the instructor and other students using the communication functions provided by Canvas. You will submit assignments using Canvas, email, or through another online system.

There will be 14 modules corresponding to the 14 weeks of the course (1 module per week). You should

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Final Case Study (150 POINTS) There will be one Final Case Study This assignment is 5e

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What are the basic computer specifications for Canvas?

- x Visit the official [Canvas Computer Specifications Page](#) for the latest list of recommended system requirements.

Which browsers does Canvas support?

- x Visit the [Supported Browsers Page](#) for the detailed list of internet browsers in Windows, MacOS, iOS and Android.

Skill Requirements

- x Students also need to possess basic computer skills, such as:
 - o How to use a web browser and word processor
 - o How to send and receive email
 - o How to locate a file and attach it to an email or upload a file into a course
 - o How to copy and paste
 - o Must know basic typing skills and keyboard commands
 - o Must know basic computer terminology

TECHNICAL SUPPORT

- x Canvas technical support: if you are experiencing issues with Canvas please contact:
 - o CU Boulder's Help desk at 303-435-4357 (5HELP) or help@colorado.edu Help will answer your call: Monday through Friday from 7:30 a.m. to 7:00 p.m., Saturday and Sunday from noon to 6:00 p.m., Closed during [University Holidays](#)
 - o Within the Canvas App, you can search the Canvas support guides, Report a problem or chat with Canvas Support 24 hours a day, 7 days a week.
- x MyLabtech support:
 - o https://help.pearsoncmg.com/ccng/ccng_instr/ccng_xmel_instr_helpport_bridge.html or <https://support.pearson.com/getsupport/s/>

ACCOMMODATION FOR DISABILITIES

If you qualify for accommodations because of a disability, please submit your accommodation letter from Disability Services to your faculty member in a timely manner so that your needs can be addressed. Disability Services determines accommodations based on documented disabilities in the academic environment.

CLASSROOM BEHAVIOR

Both students and faculty are responsible for maintaining an appropriate learning environment in all instructional settings, whether in person, remote or online. Those who fail to adhere to these behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with race, color, national origin, sex, pregnancy, age, disability, creed, religion, sexual orientation, gender identity, gender expression, veteran status, political affiliation, or political philosophy. For more information, see the [classroom behavior](#) policy, the [Student Code of Conduct](#) and the [Office of Institutional Equity and Compliance](#)

HONOR CODE

"On my honor, as a University of Colorado Boulder student
I have neither given nor received unauthorized assistance."

All students enrolled in a University of Colorado Boulder course are responsible for knowing and adhering to the Honor Code academic integrity policy. Violations of the Honor Code may include, but are not limited to: plagiarism, cheating, fabrication, lying, bribery, threat, unauthorized access to academic

options. To learn more about reporting and support options for a variety of concerns, visit [v \[___ / P v \]](#)
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RELIGIOUS HOLIDAYS

Campus policy regarding religious observances requires faculty make every effort to deal reasonably and fairly with all students who, because of religious obligations, have conflicts with scheduled exams, assignments or required attendance. Because of the flexibility of timing of completion of assignments in this class, you must contact the instructor in at least two weeks in advance if you anticipate a religious holiday may impact your completion of coursework.

For more information on the religious holidays most commonly observed by CU Boulder students consult the [online interfaith calendar](#)

STUDENT PRONOUNS

CU Boulder recognizes that students' legal information doesn't always align with how they identify. Students may update their preferred names and pronouns via the student portal; those preferred names and pronouns are listed on instructors' class rosters. In the absence of such updates, the name that appears on the class roster is the student's legal name.

REQUIREMENTS FOR COVID

As a matter of public health and safety, all members of the CU Boulder community and all visitors to campus must follow university, department and building requirements and all public health orders in

vaccination and boosters for all faculty, staff and students. Students, faculty and staff must upload proof of vaccination and boosters or file for an exemption based on medical, ethical or moral grounds through the

COURSE WITHDRAWAL POLICY

Any student who wishes to withdraw from the course must do so by September 7. For complete information, please visit <https://ce.colorado.edu/resources/topics/dates-and-deadlines/general-info/>

ACCOMMODATION FOR DISABILITIES

If you qualify for accommodations because of a disability, please submit your accommodation letter from Disability Services to your faculty member in a timely manner so that your needs can be addressed. Disability Services determines accommodations based on documented disabilities in the



Managerial Economics, ECON 4705, Spring 2023, Avila, University of Colorado Boulder

Module (start date)	Chapter Number and Topic	Graded Assignments	Due Date by 1:59pm MST/MDT
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